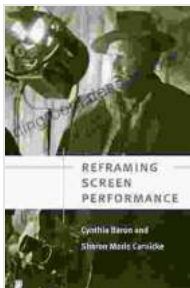


# Reframing Screen Performance: A New Perspective on Cynthia Baron's Work

Cynthia Baron is a leading contemporary artist who is known for her innovative use of screen-based media. Her work explores the relationship between the body and technology, and challenges traditional notions of performance. In this article, we will explore Baron's work in more detail and consider how it can be reframed in terms of screen performance.



## Reframing Screen Performance by Cynthia Baron

★★★★★ 5 out of 5

Language : English  
File size : 2570 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 312 pages



## Baron's Early Work

Baron's early work was heavily influenced by the Fluxus movement, which emphasized the use of everyday objects and non-traditional materials in art. Baron's work from this period often involved the use of video and performance, and explored the relationship between the body and the camera.

One of Baron's most well-known early works is *Screen Test*, a video piece from 1973 that features the artist sitting in front of a camera and staring into

the lens. The piece is notable for its simplicity and its focus on the performer's body. Baron's use of the screen as a medium for performance challenges traditional notions of performance, which typically involve the use of a stage and a live audience.

### **Baron's Later Work**

In her later work, Baron continued to explore the relationship between the body and technology, but she also began to use more complex and interactive technologies. One of her most famous works from this period is *The Body Electric*, a piece from 1975 that features the artist wearing a suit that is covered in electrodes. The suit is connected to a computer, which generates sounds and images that are based on the artist's movements.

*The Body Electric* is a groundbreaking work that challenges traditional notions of performance. The piece blurs the lines between the body and the machine, and it invites the viewer to consider the relationship between the two. Baron's work from this period was highly influential in the development of new media art, and it continues to be an important reference point for contemporary artists.

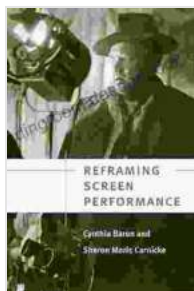
### **Reframing Baron's Work in Terms of Screen Performance**

Baron's work can be reframed in terms of screen performance in a number of ways. First, Baron's work often involves the use of screens as a medium for performance. Second, Baron's work explores the relationship between the body and technology, which is a central theme in screen performance. Third, Baron's work challenges traditional notions of performance, which is another important aspect of screen performance.

By reframing Baron's work in terms of screen performance, we can gain a new understanding of her work and its significance. Baron's work is not

simply about the use of technology; it is also about the relationship between the body and technology, and the challenges to traditional notions of performance that this relationship poses.

Cynthia Baron is a pioneering artist who has made a significant contribution to the development of screen performance. Her work explores the relationship between the body and technology, and challenges traditional notions of performance. By reframing Baron's work in terms of screen performance, we can gain a new understanding of her work and its significance.



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